

## ADVERTISEMENT PROMOTION 2021

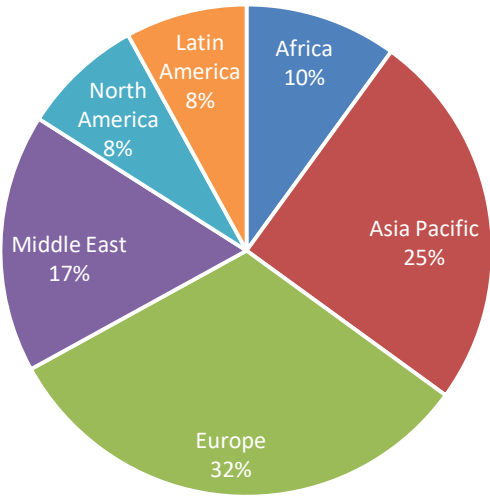
The GPLN Newsletter is the official voice of the Global Project Logistics Network (GPLN), which is the most dynamic project logistics specialist group in the world.

The GPLN Newsletter covers topics from individual heavy lifts and out of gauge cargoes to logistics for complete turnkey projects. The GPLN Newsletter is targeting both the logistics provider as well as the consumer of the logistics services.

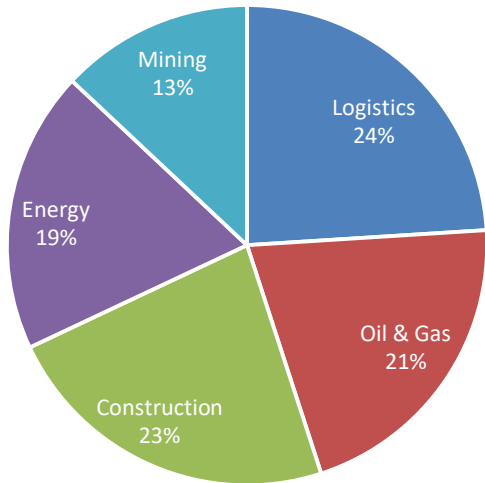
The GPLN Newsletter is available on the GPLN website and distributed by electronic mail to over 300 GPLN members offices, as well as around 110,000 companies all over the globe.

### TARGET READERSHIP

READERS BY LOCATION



READERS BY INDUSTRY



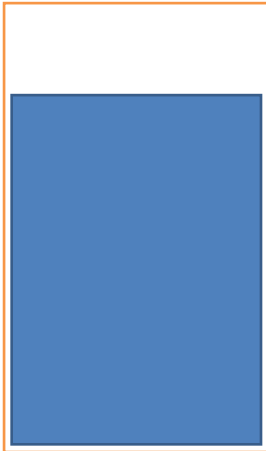
Over 50% of our readership falls to the industrial powerhouses in Asia and Europe.

The majority of our readers are company owners, CEO's, managing directors, logistics managers, procurement managers and commercial managers.

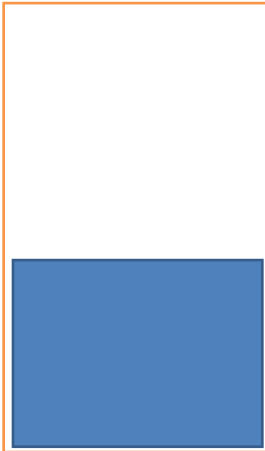
With the presence at large industrial exhibition and conferences (prior to Covid-19) the total target audience reaches 180,000. The majority of our readers come from logistics, construction/engineering and oil & gas, closely followed by those from the energy sector and from mining business.

## ADVERTISEMENT FORMATS (PDF VERSION ONLY)

*\*Please contact us for advertisements in our digital version\**



**FULL PAGE**  
Live Area  
W 190 mm x H 220 mm



**HALF PAGE**  
Live Area  
W 190 mm x H 110 mm



**QUARTER PAGE**  
Live Area  
W 190 mm x H 55 mm

### GPLN Member Rates (non-member rates on request)

Advertisement Size	FULL PAGE	HALF PAGE	QUARTER PAGE
Front Page	N/A	N/A	150
Back Page	175	150	125
Mid Page	150	125	100

#### Terms & Conditions:

- The rates quotes are in USD.
- Above size measurements are approximations. Slight print size differences may incur.
- Artwork to be provided by the advertiser. If GPLN has to arrange the artwork production an additional fee will be charged for this service.
- Advertisements are subject to first-come, first-served basis as per below listed availabilities:
  - 1) Full page ad: only back page plus max. 2 mid pages (none front page)
  - 2) Half page ad: max. 3 if 2 full pages. Each full page less = 1 more half page (none front page)
  - 3) Quarter page ad: max. 4 if 2 full pages and 3 half pages. Each full page less = 2 quarter pages or each half page less = 1 quarter page. If no full or no half pages than 10 quarter pages.

#### Sales and General Enquiries:

Email: [info@gpln.net](mailto:info@gpln.net) | [www.gpln.net](http://www.gpln.net)